

# Integrating cutting-edge technologies into human-centered solutions

## Marcelo Cordini

#### **CO-FOUNDER AND EVP OF CLIENT STRATEGY**

PANELIST & KEYNOTE SPEAKER

CONFERENCES | PODCASTS | WORKSHOPS

#### Marcelo can discuss

- Product Development: A tech guide for funded startups & enterprises
- The new tech hotspots after the Silicon Valley Tech Exodus
- Why Houston is one of the best cities to launch a startup
- Hiring Developers Freelancers vs Consultancies vs Employees
- Demystifying mobile app development: Are Flutter, React Native & co really the best choice for my app?
- Why Latin America is the perfect location to power US start-up growth

### Has spoken at







With 15 years of experience in leading software development projects for Silicon Valley's top funded startups, as well as large Enterprise companies in the US, Europe, and South America, Marcelo is a multifaceted bilingual software engineer and entrepreneur. He co-founded his own software development company December Labs in 2014 and has been driving its growth as EVP of Client Strategy while leading US operations out of the company's Houston offices.

Holding a Master's degree in Software Engineering from University of Valencia,
Marcelo's versatile background ranges from having served as software developer at NASA
to teaching as professor of Software Engineering at the Catholic University of Uruguay.
For the past years, he has been actively mentoring and guiding startups as an Engineering
Specialist for Station Houston's, Capital Factory's and WeWork Labs' renowned Mentorship
programs. He has recently participated in the Harvard Business School "Leading Product
Innovation" program and is frequently featured in entrepreneurial and tech media
outlets and invited to speak at industry events about his journey and experience.

Marcelo is a soccer fanatic and player, has lived in 5 different countries and states and is a proud parent to a shelter dog.







